

# Online Data Protection Statement

## **BELIMO Stellantriebe Vertriebs GmbH**

The present Online Data Protection Statement describes the extent, purpose and the ways and means that we at **BELIMO Stellantriebe Vertriebs GmbH, Rita-Maiburg-Straße 30, 70794 Filderstadt** process your personal data when you visit our website.

We take the protection of your personal data very seriously and we adhere to the stipulations set forth in the applicable data protection regulations regarding the processing of personal data.

Information regarding other data processing performed by Belimo can be found in the General Data Protection Statement at the following link: [General Data Protection Statement](#).

## **1.1. Processing of personal data.**

We collect and save the following personal data about you when you visit our website.

### **1.1.1. Registration on the website for queries**

You must register on the website to obtain the following services:

- Storage of a project list (e.g. shopping cart)
- Price query via saved shopping cart
- Orders
- Download of price catalogue
- Download of software, incl. Update Service
- Newsletter registration (see also Section 1.5 for more details).

As a rule, we collect the following data for the registration:

- Name, First name
- Address data
- Telephone number and valid email address
- User name and password
- Company name.

The data collected in the registration form is saved for processing and replying to the respective queries and for possible follow-up questions. We do not disseminate this data without your consent.

In the event of applicability of the EU General Data Protection Regulation (GDPR), the legal basis for the processing of the personal data when a consent has been given is Art. 6(1)(a) GDPR or Art. 13(1) FADP. If the data is processed for the fulfillment of a contract with the affected individual, including pre-contractual measures, then the legal basis for this is Art. 6(1)(b) GDPR or Art. 13(2)(a) FADP.

## 1.2. Use of cookies.

We use cookies on our website in order to make it more user-friendly and to ensure that certain functions will work, e.g. the shopping cart feature. These are small text files which are saved on your computer or mobile device. If a cookie is activated, then your browser can be identified by the cookie ID and the information that is contained in the cookie can be used. No personal data is stored during this process, which could be matched to a particular individual.

We use the following types of cookies on our website:

- **Session Cookies**, which are deleted automatically after the end of the browser session in order to, for example, save the default language settings or the shopping cart making them available throughout various pages during the web session.
- **Temporary or permanent cookies**, which remain saved on the computer or mobile device when the browser is shut down until you delete them or which are deactivated after you log off (login cookies). In the case of saved cookies, your browser is recognized at the time of later visits to the website and the saved settings are then already active.
- **Performance Cookies** from third-party providers for web analysis which are used to optimize our website and its contents (see Google Analytics).

Common browsers offer optional settings for refusing to accept cookies, either all of them or just certain ones, or you can delete the cookies on your computer by using the corresponding browser function.

Some of the functions on our website will not be fully available for use if you make these kinds of adaptations to your settings.

In the event of applicability of the EU General Data Protection Regulation (GDPR), the legal basis for the use of the technically necessary cookies is Art. 6(1)(f) GDPR, or Art. 13(1) and (2) FADP. The legal basis for the use of cookies for analysis purposes is Art. 6(1)(a) GDPR, or Art. 13(1) FADP.

## 1.3. Google Analytics.

Our website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users interact with the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, in the event that IP anonymization is activated on this website, your IP address will be shortened by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area before this happens. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of

the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage. The IP address transmitted by your browser within the scope of Google Analytics may be combined with other data from Google. The legal basis for the processing of personal data of users is Art. 6 para. 1 lit. a) GDPR. We use Google Analytics to analyse and regularly improve the use of our website. We can use the statistics obtained to improve our offer and make it more interesting for you as a user. This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out using a user ID. You can deactivate the cross-device analysis of your usage in your customer account under “My data”, “Personal data”.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plug-in available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>. This website uses Google Analytics with the extension “\_anonymizelp()”. This enables IP addresses to be further processed in a shortened form, thus excluding the possibility of personal references. If the data collected about you contains a personal reference, this is immediately excluded and the personal data is immediately deleted. Standard contractual clauses apply for the exceptional cases in which personal data is transferred to the USA.

#### **Third party information:**

Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001, or Google Analytics of Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA).

Terms of use: <http://www.google.com/analytics/terms/en.html>,

overview of data protection: <http://www.google.com/intl/de/analytics/learn/privacy.html>,

and the privacy policy: <http://www.google.de/intl/de/policies/privacy>.

You have the right to revoke your consent granted under Art. 6 para. 1 lit. a) GDPR at any time. To do so, you can prevent the storage of cookies by selecting the appropriate technical settings in your browser software; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plug-in available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>.

You can set an opt-out cookie to prevent detection by Google Analytics across devices. Opt-out cookies prevent the future collection of your data when you visit this website. You must opt-out on all systems and devices in use to be fully effective.

For more information on terms of use and data protection, please visit

<http://www.google.com/analytics/terms/en.html> or <https://policies.google.com/?hl=en&gl=de>.

## **1.4. Content Delivery Network Akamai.**

Akamai is a content delivery and cloud infrastructure service provider that distributes, accelerates and protects online applications. The Akamai servers used worldwide are controlled by Akamai Technologies, Inc, Cambridge, MA, USA. We use Akamai's services to accelerate our websites so that they can provide an acceptable response time worldwide. Akamai transfers personal data (from log files, e.g. IP addresses) to the USA in each data processing operation, as certain servers for processing log files are located in the USA only. In addition, Akamai has agreed to the EU standard contractual clauses.

The legal basis for the processing is Art. 6 para. 1 lit. f) GDPR, whereby the legitimate interest lies in optimising performance and increasing system stability.

## 1.5. Newsletter distribution.

You can register for the Belimo Newsletter on our website by specifying your contact data and a valid email address. We use the Double-Opt-In procedure for confirmation of the registration. That means you will receive a confirmation email which you must confirm before the first newsletter is sent out. It is only after confirmation is received that you will receive our newsletter.

You can revoke your consent to the saving of the data, the email address and their use for sending the newsletter at any time, e.g. by using the unsubscribe link in the newsletter email.

The Newsletter mails are provided by systems which are set up by external providers. SmartFocus uses your data exclusively to enable Belimo to send out newsletters automatically.

In the event of applicability of the EU General Data Protection Regulation (GDPR), the legal basis for the processing of the personal data for the purpose of sending a newsletter is Art. 6(1)(a) GDPR or Art. 13(1) FADP.

## 1.6. Use of social media plugins.

We do not use any social media plugins on our website, but only links to the corresponding pages and/or contents.

## 1.7. Server logfiles.

Each time our website is called up, our system automatically collects data and information from the computer system of the computer from which the callup is issued and stores these in logfiles. These logfiles provide information on such things as the IP address, the browser used, the website that is visited, the time of the access and the amount of data transferred. We do not use this data to identify individual users, nor does any evaluation for marketing purposes take place. The information is processed for ensuring the security of our information technology systems and is deleted after six months.

In the event of applicability of the EU General Data Protection Regulation (GDPR), the legal basis for the temporary saving of the server logfiles is Art. 6(1)(f) GDPR, or Art. 13(1) and (2) FADP.

## 1.8. Rights of the affected individuals.

As an affected individual, you have a right to information regarding which data we process about you. You have in addition the right to demand that the processing of your data be corrected, deleted or limited, in addition to the right, if applicable, to data portability. These rights exist insofar as no statutory retention obligations or other justified interests on the part of Belimo prevent their application. Furthermore, you have the right, insofar as it is applicable to you, to file a complaint with the government agency responsible for data privacy (Art. 77 GDPR).

You have the right at all times to permission which was previously granted for data processing.

You can assert your rights by notifying the contact address pursuant to Sect. 1.10.

## 1.9. Technical and organisational measures.

To protect your personal data, we implement appropriate technical and organisational measures which undergo continuous improvement in accordance with current technical developments.

All of the information which you transfer to our website, e.g. on the occasions of queries or logins, is encrypted for transfer between your browser and our system using SSL (Secure Socket Layer).

You recognise the encrypted connection by the prefix "https://" in the address line of the browser.

## 1.10. Contact information.

### **BELIMO Stellantriebe Vertriebs GmbH**

Rita-Maiburg-Straße 30  
70794 Filderstadt, Germany  
Telephone: +49 711 167 830  
E-Mail: [info@belimo.de](mailto:info@belimo.de)

Questions to the Data Protection Officer can be addressed to the following address:

### **STARKE.recht GmbH**

Fritz-Hartmann-Str. 2  
91083 Baiersdorf, Deutschland  
E-Mail: [kanzlei@starke-recht.de](mailto:kanzlei@starke-recht.de)